



COMMUNICATIONS

Merit Badge Requirements

- 1) Develop a plan to teach a skill. Have it approved by your counselor. Then, create and make teaching aids. Carry out your plan. With the counselor, check to see if the learner has learned.
- 2) Choose a product or service. Build a sales plan based on its good points. Try to “sell” the counselor on buying it from you. Talk with the counselor about how well you did in telling about the product or service and convincing the counselor to buy it.
- 3) Do the following:
 - A) Show how you would make a telephone call inviting someone who is an expert (in the field of your choice) to give a demonstration on their skill to your unit.
 - B) Show how to create an effective recorded message and how to leave a voice- mail message.
- 4) Do the following:
 - A) Write a 5-minute speech. Give it at a meeting of a group
 - B) Show how to introduce a guest speaker.
- 5) Attend a town meeting where two or three points of view are being given. Record what you hear. Make a report from your notes. Tell your troop or patrol what you think you heard.
- 6) Do ONE of the Following:
 - A) Write to the editor of a magazine or your local newspaper to express your opinion or share information (on any subject you choose). Or, write to an individual or organization to request information (on any subject). Send your message by Fax or electronic mail, if possible. Otherwise, mail a traditional paper letter.
 - B) Create a page on the World Wide Webb for yourself or to give information about your Scout troop, school, or other organization. Include at least one article and one photograph or illustration.
 - C) Use desktop publishing to produce a newsletter, brochure, flier, or other printed material for your Scout troop, school, chartered organization, or other group. Include at least one article and one photograph or illustration.
- 7) Prepare an autobiographical resume that you would use in applying for a job
- 8) Check careers in the field of communications. Prepare a statement on the one you like. Talk it over with your counselor

Requirement 1

The skill I have chosen to teach is: _____

My plan that I have developed for this is: _____

This has been approved by my counselor: YES NO

The teaching aids that I created and made were: _____

Along with my counselor, we checked to see if the student had learned. Did the student learn: Yes No. If yes, how can you tell:

Requirement 2

The item or product I have chosen for this requirement is: _____

Build a sales plan based on its good points:

How do you plan on trying to sell this to your counselor:

How well did you do in telling about the item and the wisdom of buying it:

Requirement 4

A) Write a 5-minute speech and give it at a meeting of a group. (Attach a copy of your speech to this worksheet).

The topic of my speech was: _____

The place I gave my speech was: _____

B) Show how to introduce a guest speaker: _____

Requirement 5

The town meeting that I attended was: _____

Take notes on what you heard: _____

I have reported to my team what I thought I heard: Yes No

Requirement 7

Prepare an autobiographical resume that you would use in applying for a job. Below is a commonly used format for resumes. After you complete a resume, attach it to this worksheet.

[NAME]
[Street Address]
[City, State/Province Zip/Postal Code]
[(###) ###-####]

Objective: [This is where you would describe your objective]

PROFESSIONAL EXPERIENCE

[Company Name] Month, 19XX to Present
[City, State/Province]
[Position Held]. [Details of Position]

[Company Name] Month, 19XX to Present
[City, State/Province]
[Position Held]. [Details of Position]

EDUCATION

[Company Name] Month, 19XX Present
[City, State/Province]
[Position Held] [Details of position]

[Company Name] Month, 19XX Present
[City, State/Province]
[Position Held] [Details of position]

ORGANIZATIONS

[Company/Institution Name] Month, 19XX Present
[City, State/Province]
[Position Held]

[Company/Institution Name] Month, 19XX
[City, State/Province] Month, 19XX
[Position Held]

Requirement 8

List some careers in the field of communications: _____, _____, _____,

Prepare a statement on one you like:

I have talked this over with my counselor. Yes No